



# impact FORCE

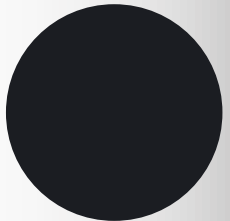
COMPANY PROFILE

Copyright © 2025 by impact Force Sdn Bhd. All rights reserved.



# OUR SERVICES

- Experiential Event Management
- Event Conceptualisation & Ideation
- Fabrication & Decor
- Sound & Lighting
- Talent & Entertainment



# ABOUT US



We're a full service event management agency based in Kuala Lumpur. We offer a perfect blend of experience, creativity and strategic planning. We create, plan and produce events of all sizes for any budget.





# EVENT CONCEPTUALIZATION

1 EVENT **CONCEPT**  
& **PLANNING**



2

STAKE**HOLDER**  
COORDINATION



5 ON-SITE **EVENT**  
ACTIVATION &  
MANAGEMENT



# 360°

# EVENT

# MANAGEMENT

4

EVENT **DECO**  
& **BOOTH**  
FABRICATION



3

DESIGN &  
PRODUCTION



## CORPORATE EVENTS

- Gala Dinners
- Theme Events
- Awards Night
- Company Annual Events
- Charity Events
- Luncheons & Dinners
- CSR Projects
- Film Premieres



## LAUNCHES

- Store Launch
- Office Launch
- Brand Launch
- Launch Gimmick
- Media Event
- Brand Experiences
- Brand Launch
- Experiential Gimmick

## EXHIBITIONS & TRADESHOWS

- Product Booth & Set Up
- Custom Fabrication
- Audio Visual Requirements

## CONFERENCE & OUTDOOR EVENTS

### CONFERENCE

- Meetings
- Seminars
- Press Conference
- Team Building

### OUTDOOR EVENTS

- Family Day
- Roadshows
- Marathon
- Carnival



# QUOTES & CLIENT REVIEWS

*"We're seeing that events are still the primary driver of marketing results. Events touch almost every single opportunity that progress and ultimately closes. So it's a great place to be and is a great way to lean in and to provide business results."*

**Colleen Bisconti-Global Conferences and Events at IBM, Vice President**

---

*"As much as we've changed and improved technology to be able to connect with people, nothing yet replaces real-time, face-to-face interactions in terms of creating new opportunities."*

**Huge Forrest-SXSW, Chief Programming Officer**

*"A great and experienced team to work with. Impact Force is one of the best event companies in Malaysia that I have worked with and I look forward to continue working with them for the future events."*

**James Douglas-Titan Group  
Managing Director**

---

*"More and more we're seeing that the event landscape isn't going anywhere. People want experiences. They want to have that one-to-one connection and networking."*

**Christopher Garcia-Forbes, Marketing Director**

---

*"Very engaging and flexible to any changes. All crew are great and show passion to deliver the best to the client. Been liaising with them few times and surprisingly every time they manage to execute the event successfully. Well done Mr. Raj and team.. looking forward to work with you again when opportunity comes."*

**Azuan Sulaiman-Avisena Specialist Hospital  
Senior Marketing Officer**

*"Best Event company to work with, I have worked with them in the past and we needed to work again on another huge corporate event and we have worked with them on smaller projects like meetings and trainings. They can do it all."*

*They helped us curate and plan our Company Family day, it is just really easy to work with Raj and Patrick and the team. What I love about them is that, they are able to work around realistic budgets. If you need to cut costs they give you alternative good options to fit your budget."*

**Shalini Sailiciouz - Decathlon,  
Head of Human Resource**

---

*"Trusted and reliable. Appreciate the attentiveness to details. Certainly a pleasure working with your friendly team. Highly recommended event company."*

**Raymond Tong-Nuovo Epic Sdn Bhd  
Managing Director**

# QUOTES & CLIENT REVIEWS

*Impact Force did an outstanding job managing our Melaka Grand Opening in 2025. From the initial planning stages to the day of the event, the team demonstrated exceptional professionalism and attention to detail. They handled the logistics seamlessly, allowing us to focus entirely on our members. We highly recommend Impact Force for any large-scale corporate event.*

**Matdura Sivakumar**  
Head of Procurement  
Decathlon Malaysia

*Hi Impact Force team*

*On behalf of the school, I want to extend our heartfelt thanks for the amazing effort you put into the school's inauguration ceremony. The feedback has been overwhelmingly positive, and it's clear that your professionalism, comprehensiveness, openness, and thoughtful advice made all the difference.*

*The quality of work, timeliness, and seamless communications throughout the process were excellent. You helped us deliver a truly memorable event, and we're deeply appreciative of your partnership.*

*Of course, there is still work to be done on the PR side, as well with videography and photography, but the foundation you've helped us build is outstanding.*

*Hopefully our paths cross again in the future, it would be a pleasure to collaborate once more.*

**Dominic Bergin**  
Head of Procurement  
Reigate Grammar School Kuala Lumpur

*Impact Force was great to work with as we planned our first beVisioneers Regional Summit in Malaysia. They had a detailed sense of how logistics and operations worked on the ground which allowed for a successful event. Their dedication to detail in the lead up to the event, their on-call nature and hard work ethic during the event, as well as their ability to adapt and adjust was fantastic. Overall the team was kind, professional and warm, it made it really easy to feel like we were one big team working together on a project. I would recommend them for any event in Malaysia big or small!*

**Marisha Nair**  
Senior Regional Program Manager ASIA  
beVisioneers The Mercedes-Benz Fellowship

# LGB GROUP

# ANNUAL DINNER CELEBRATION 2026

@ ONE WORLD HOTEL, PJ



# MODURA GRAND STORE LAUNCH 2026

@ PLAZA ARKADIA, KL



# TRIMBLE: CIVIL & INFRASTRUCTURE PROJECTS SEMINAR 2026

@ AMARI KL



# NATIONAL DAY CELEBRATION AUSTRALIA DAY 2025

@ KUALA LUMPUR CONVENTION CENTRE



Australian High Commission  
Kuala Lumpur



# GNOCE JEWELRY, MALAYSIA STORE OPENING 2025

@ THE EXCHANGE, TRX

GNOCE  
JEWELRY



# beVisioneers REGIONAL SUMMIT KUALA LUMPUR 2025

@ ALOFT KL SENTRAL & HOLIDAY INN BANGSAR

## BEVISIONEERS

THE MERCEDES-BENZ FELLOWSHIP



# PAKISTAN-MALAYSIA BUSINESS CONFERENCE 2025

@ INTERCONTINENTAL KL



# AINZ & TULPE STORE OPENING 2025

@ SUNWAY 163 MALL, MONT KIARA

AINZ & TULPE



# REIGATE GRAMMAR SCHOOL INAUGURATION EVENT 2025

@ REIGATE GRAMMAR SCHOOL, KAJANG



REIGATE GRAMMAR SCHOOL  
KUALA LUMPUR

A BEACONHOUSE Partnership



YEE LEE MARKETING

# MASQUERADE GALA DINNER 2025

@ HARD ROCK CAFE GENTING



# SALCON MASQUERADE GALA DINNER 2025

@ SHERATON, PETALING JAYA



# NG CHIN SIU & SONS ANNUAL EVENT 2025

@ ALOFT KL SENTRAL



**NG CHIN SIU & SONS**  
RUBBER ESTATES SDN BERHAD  
[195701000068]



# CIC PHASE 1 UNIT LAUNCH EVENT 2025

@ UMMC



PUSAT PERUBATAN  
Medical Centre

**CIC** Clinical Investigation Centre  
*Leader in Clinical Research*



# 15 GOLDEN FLAG AWARD CEREMONY 2025

@ SHANGRI-LA, KL



# RBC MLAYSIA OFFICE GRAND OPENING 2024

@ IOI TOWER, PUTRAJAYA



# RPM PLANT LAUNCH 2024

@ SERENDAH



# RPM

# APPRECIATION DINNER 2024

@ INTERCONTINENTAL HOTEL, KL

# RPM



# RPM GOLF TOURNAMENT 2024

@ KLGCC



# DAVITA ANNUAL DINNER 2024

@ M WORLD HOTEL



# MARVELON & MERCILON BRAND RELAUNCH 2024



@ ELEMENT HOTEL, KL



# BPMB INTEGRITY & INTERNAL CONTROL EXCELLENCE DAY (IICED) 2024

@ MENARA BPMB



## BPMB Integrity & Internal Control Excellence Day (IICED) 2024



# OFFICIAL LAUNCH OF THE FINANCIAL MARKETS OMBUDSMAN SERVICE (FMOS)

@ SASANA KIJANG BANK NEGARA MALAYSIA



# AVISENA RENAL CARE

@ CONCORDE HOTEL SHAH ALAM

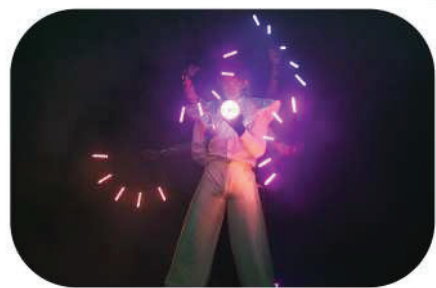
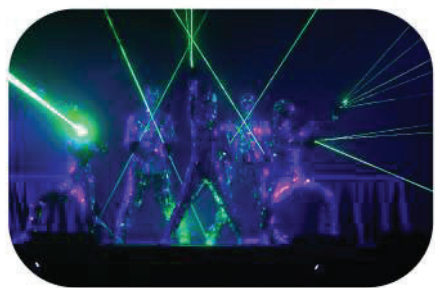


# IKANO CENTRES RETAIL REIMAGINED

@ CHIN WOO STADIUM

**IKANO**  
Centres

Creating meeting places with IKEA



# DECATHLON FAMILY DAY 2022

@ BUKIT KIARA EQUESTRIAN PARK

## DECATHLON

## DECATHLON

## FAMILY DAY 2022



ANAM

# STREET FESTIVAL WAS#9 GALA

@ KL CITY WALK

anam



# PUMA NITRO RUN SHOE LAUNCH EVENT 2024

@ CITTA MALL, PAVILLION KL, & MID VALLEY



# TUNE PROTECT PUMP APP LAUNCH 2024

@ SUNWAY VELOCITY MALL



# FABRICATION & DECORATION



# EVENT VIDEO LINKS



FMOS OFFICIAL LAUNCH



AUSTRALIA DAY 2025



NG CHIN SIU & SONS  
ANNUAL DINNER 2025



PAKISTAN-MALAYSIA  
BUSINESS CONFERENCE 2025



REIGATE GRAMMAR SCHOOL  
INAUGURATION EVENT 2025



ANAM STREET FESTIVAL  
WAS#9 GALA



A NIGHT TO BOND  
OILMEN'S GALA  
MALAYSIA PETROLEUM CLUB



AINZ & TULPE



Amway anam



Australian High Commission  
Kuala Lumpur



BE VISIONEERS  
THE MERCEDES-BENZ FELLOWSHIP



COLUMBIA ASIA



OUR CLIENTS



Discovery



Endress+Hauser



GNÖCE  
JEWELRY





OUR CLIENTS



# REACH OUT TO US FOR YOUR NEXT EVENT



B2-2-1, Solaris Dutamas,  
No. 1, Jalan Dutamas 1,  
50480 Kuala Lumpur



**016-2072745 (RAJ)**  
**016-6600027 (ANGIE)**  
**014-9355499 (PATRICK)**



[www.impactforce.com.my](http://www.impactforce.com.my)



[impactforce.events](https://www.instagram.com/impactforce.events)



[Impact Force](https://www.facebook.com/ImpactForce)



[impactforce.events](https://www.tiktok.com/@impactforce.events)

